

Contributor Guidelines

About The Business Woman Media

The Business Woman is the only webTV show, podcast channel and blog for the driven woman who's serious about success.

Our women don't want to settle for anything but the best. They understand that success is a journey involving personal growth, savvy optimism and the tenacity to be the best.

We believe in pragmatism, having fun, hard-work and sharing inspiration.

Whatever role you play in the world of business, if you want to be more, have more and achieve more, then you're at the right place. We want to show you how to get what you want!

Our Themes

The Confident Leader

Women in Business (starting out, surviving or soaring)

Business of Men

Having it All

Tall Poppy

Inspiration

Guest Blogging Requirements for The Business Woman Media Blog:

- Well-written and high-quality original article (we all know how Google dislike duplicate content) targeted to the driven woman, helping her succeed.
- An article that reflects the writing style/tone of The Business Woman blog.
- You have advice and solutions for The Business Woman
- Short, (1-2 sentence) author bio including a maximum of 1 anchor text link to your own website. Remember, Google frowns upon guest blogging as a link building technique.
- To adhere to Google's guidelines for guest blogging, articles that are clearly intended as a link building scheme will be rejected. So please be thoughtful about any links you include in articles you submit for consideration.

- Proper attribution of data, quotations, and other third-party content referenced in the article
- No length requirements: posts should be as long as they need to be to be high quality and comprehensive – a good guide though is no less than 400 words.
- If you have an image to accompany your article, you must have rights to use it or include the source link, be no smaller than 600 x 400 and be sent as an attachment.

Audience

Our audience comprises of women who are serious about success. Majority of our readers are from the US, UK and Australia.

Your article should be able to inspire the business woman or let her “in” on what is needed in order to succeed in the world of business, career and her life.

Guest Video Requirements for The Business Woman Media:

- Video submissions must be of high quality video production
- Content must not sell anything or promote your business, only share relevant and informative content for The Business Woman
- The video must be no longer than 2 minute

What you need to know

- Submissions must meet The Business Woman Media’s blogging team's quality standards in order to get published.
- Please avoid being self-promotional in the body of your article. Save that for your author bio.
- You retain full copyright for published work although we suggest you don’t repost the exact content elsewhere on the web, rather, refer to it with a link and share like crazy.

Suggested wording for such a link is:

*For more from *contributor name* head to [The Business Women](#),
For Success tips, inspiring ideas and a dose of reality.*

The Business Woman Media Editorial team reserves the right to edit and adapt your guest blog content as we see fit to ensure it is in line with our guidelines.

Submitting Your Article

Please email **your completed article** to editor [at] thebusinesswomanmedia.com. If your article meets editorial standards and aligns with our content strategy, we will respond to let you know your article will be published. That process may take up to 2 -4 weeks.

Once your article has been accepted for publication, we will send you a 'welcome aboard' email, which will include two hyperlinks:

- Our contributors agreement and code of conduct detailing the terms of publication and
- Profile form, which captures the details which end up on our website.